

Over 14,00,000 people search
for Doctors online every
month in India* ...



Are they able to find you?

Create an Effective Web Presence

JUST HEALTH.in

India's Healthcare Destination
1800 102 1102 (Toll Free)

*Source: Google India – October 2009 Search Volume

Website

- Attract patients to a world class website, designed based on extensive research on patient behavior.
- Generate Leads and setup Appointments Online.
- Showcase Facilities through photo gallery and virtual tours.
- Provide details for individual doctors and inform patients about Medical Services Offered.
- Make it convenient for the patients to reach you through Interactive route maps



Search Engine Visibility

- Keep yourself ahead of the peers by keeping it visible over Google.
- Attract Local as well as International Patients to the clinic.

SEO through JustHealth profile

- Get a JustHealth Profile and get your website linked with it.
- Your profile will work as an internet signboard for your website.
- Get your profile visible on the top results of all search engines when patients look for treatments or doctors.



Reputation Management

➔ Social Media Marketing

Facilitate user engagement with clinics by creating communities and fan pages on blogs, forums and popular networking sites like Facebook.

➔ Press Releases

Promote your Clinic through Online Press Releases that announce the latest successes, new treatments and technology acquired.

➔ Article & Blog Marketing

Establish your authority through articles and promote them online on sites frequently visited by potential patients.



Reach Out to More Patients

- ➔ Reach your patients through targeted SMS and Email campaigns
- ➔ Get referred to hundreds of Relevant Callers through JustHealth helpline
- ➔ Connect with people in your clinic's vicinity through Promotional Campaigns
- ➔ Boost your Social Presence using Twitter, Facebook, Blogs and Forums





Other Online Initiatives

JUST HEALTH.in

JustHealth, the fastest growing healthcare information service in India, is a service from iMarketing Advantage, an international online marketing organization. JustHealth provides detailed information about Doctors and Hospitals through an internet portal , a toll free number , SMS and Emails.

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